

# Creating 2D and 360 content in ThingLink - v1

MaFEA – Making Future Education Accessible  
PR2 – Guiding successful adoption

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Funded by  
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## MaFEA – Making Future Education Accessible

# Creating 2D and 360 content in ThingLink - v1

## Introduction

This is designed to guide you to create ThingLink content that allows you to annotate different forms of media with tags, and bring them to life whether it's a:

- 2D image or a
- 360° image or a
- 360° video.

You can make it accessible and engage your audience on matter where they are. Whatever interactive content you choose to use, the tag editor offers the same functionality.

ThingLink is easiest to use on a desktop or laptop web browser.

## How to Navigate

Additional **Good to know!** information has also been added to guide that you may need in the future.

## Index

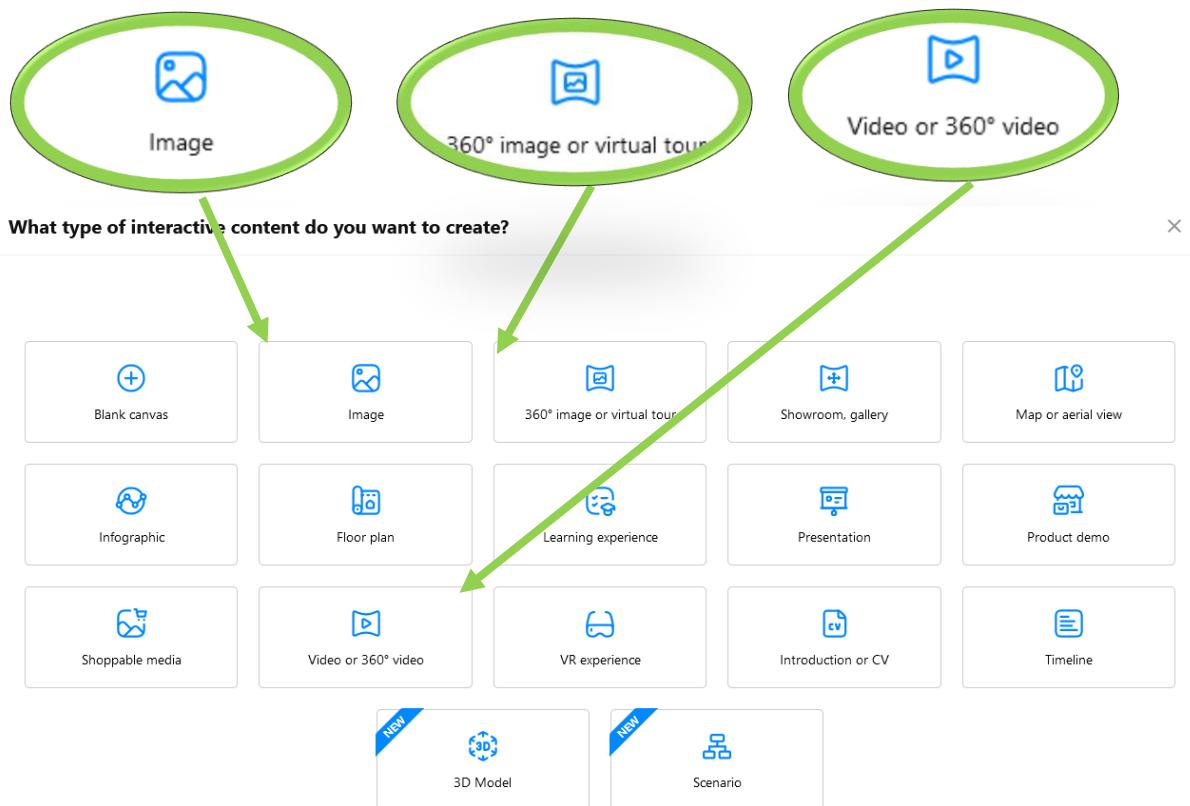
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### How to create ThingLink content

1. First you need to upload an image. Click the create button.

image?

2. Select what interactive content you're going to use



3. Upload the required content file.

- When you use our own pictures, you can use Google drive or OneDrive. You can also search free images from [Unsplash](#) or you can design a new Canva.

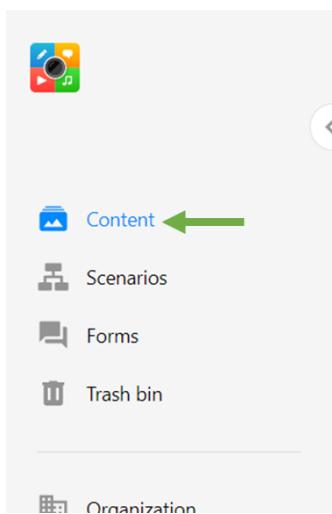
4. Click Continue.

5. After that you will see your content on the ThingLink Content page.



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I recommend you creating your own folders first and then creating all the materials to this folder.

After you have uploaded some content, you are ready to add tags to that content.



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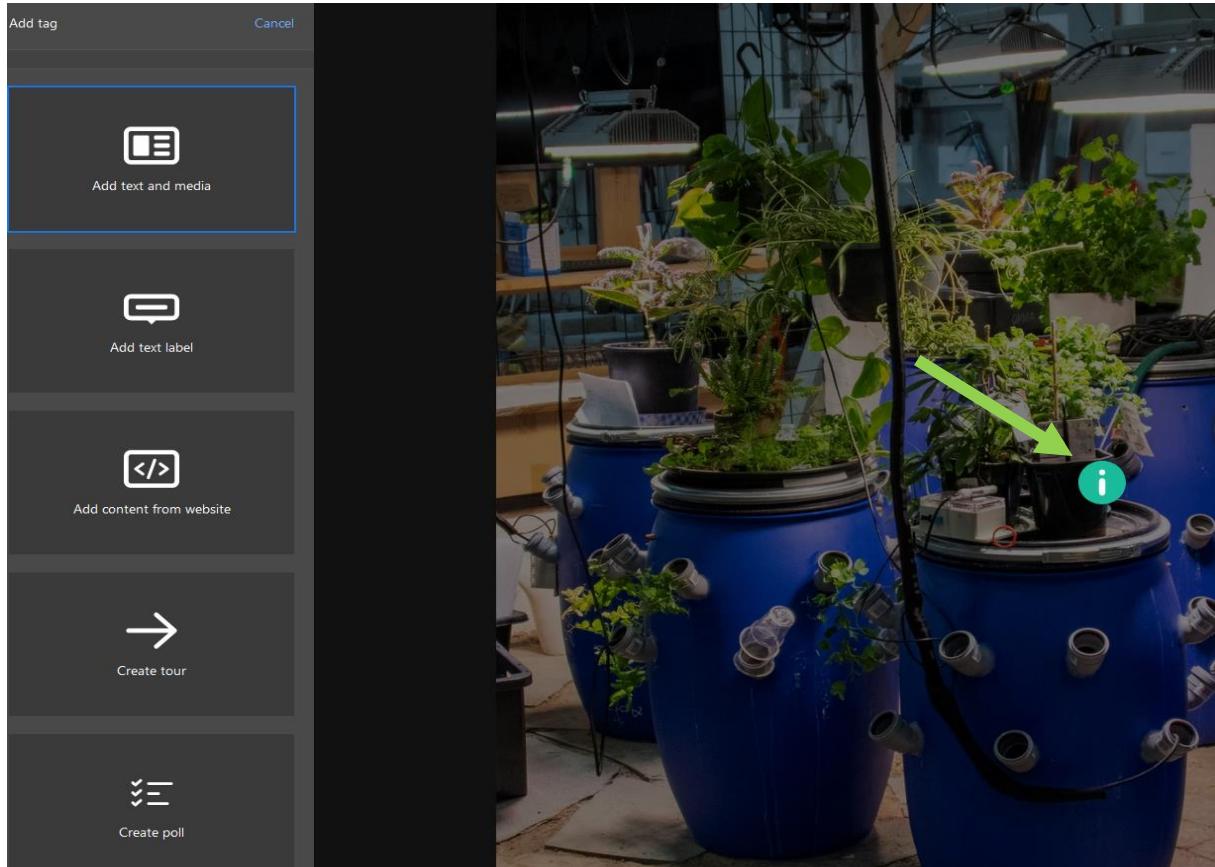
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### Adding tags to ThingLink content

1. You will see on left hand side the blue icon, Add tag. Click on that.



2. You can click and drag the tag and move them tags anywhere you would like to.





**Good to know!** if that tag is in the wrong place, you can add a target line/tracking line.

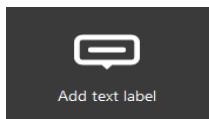
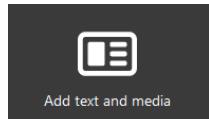


- a. Activate the tag by clicking it.
- b. Click on the plus sign to get a line that you can draw on the target icon.

## The different tag options

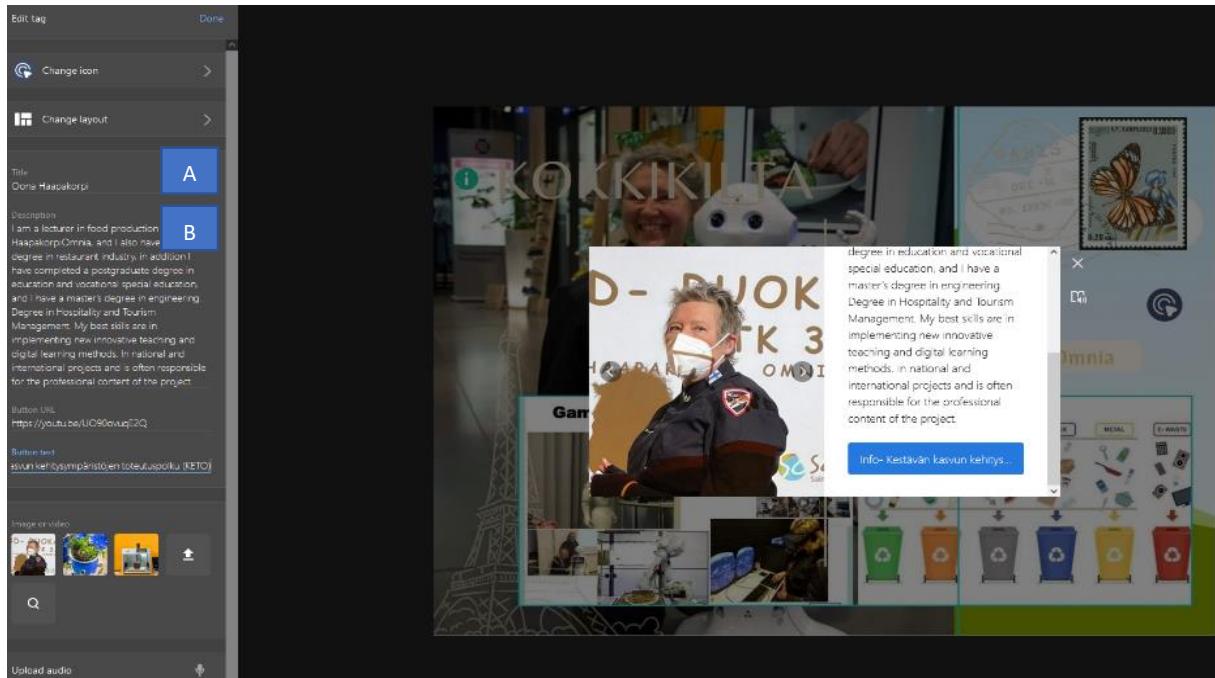
Here you can explore all the five different tag options.

The tag options are:



### Add text and media

1. Click Add tag and select "Add text and media".
2. First add the title (A).
3. Then you can add description, which is the body of your text (B).



The screenshot shows the 'Edit tag' dialog box on the left side of the screen. The 'Title' field contains 'Oona Haapakorpi' (labeled A). The 'Description' field contains a detailed text about Oona's education and professional experience (labeled B). To the right, a preview window shows a video of a person wearing a mask, with the text 'KOKKIKA' overlaid. Below the video, there are several small images and a blue button labeled 'Info- Kestävän lasten kehitys...'. The background features a collage of various images related to education and technology.

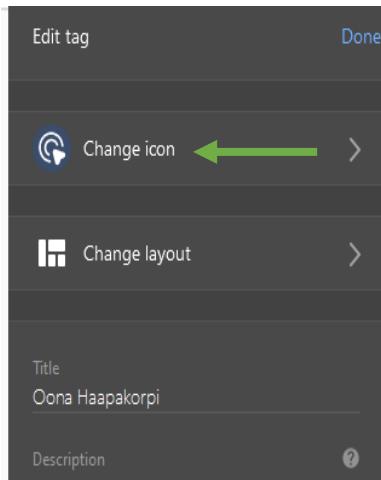


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**Good to know!** You can make specific text bold by adding “\*” symbols before and after the selected text. Italicised text can also be achieved by adding “\_”symbols before and after the selected text.

4. Then you can change the icon to something more descriptive of the what the tag offers (e.g., YouTube icon for a YouTube video). **Good to know!** You can also create your own icons.



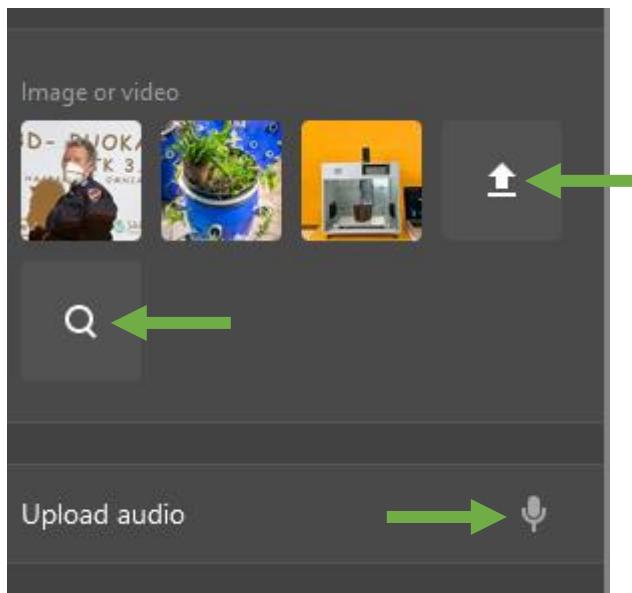
5. You can optionally add a button that links to webpage. Add the web address to the Button URL -field, and the button text to the Button text -field e.g., Read more.

The image consists of three vertically stacked screenshots. The top two are from a mobile application's 'Edit tag' screen. The first shows the 'Change icon' section with a URL input field containing 'https://youtu.be/UO90ovuqE2Q' and a green arrow pointing to it. The second shows the 'Button text' section with 'Read more' in an input field and a green arrow pointing to it. The bottom screenshot shows a video player interface with a thumbnail of a person wearing a mask. A teal callout box with white text is overlaid on the thumbnail, containing the text: 'postgraduate degree in education and vocational special education, and I have a master's degree in engineering. Degree in Hospitality and Tourism Management. My best skills are in implementing new innovative teaching and digital learning methods. In national and international projects and is often responsible for the professional content of the project.' Below the thumbnail is a teal button with white text that says 'Read more', with a green arrow pointing to it.

6. You can also optionally add images or videos. If you put more than one image they feature like a carousel.

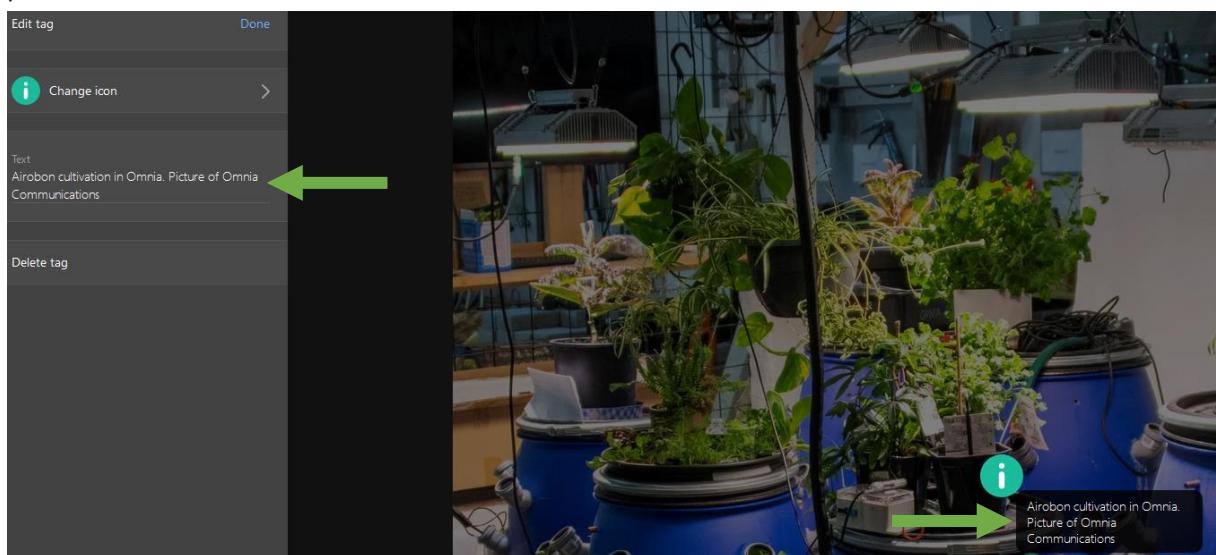
Use the magnifying glass function to search for images if you cannot find a suitable image from your own folders.

7. The microphone button allows where you record your voice directly into the tag.



### Add text label

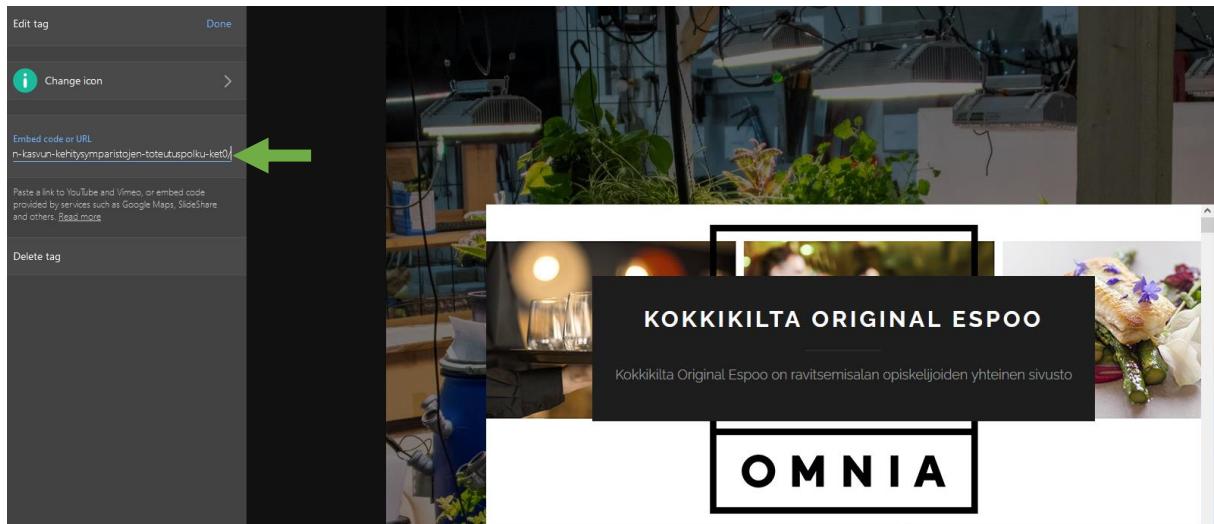
1. Click Add tag and select "Add text label".
2. Add text for example “Airobon cultivation in Omnia. Omnia's communications have taken a picture.”.



3. Then you can change the icon to something more fitting to the text. **Good to know!** You can also create your own icons.

### Add content from website

1. Click Add tag and select "Add content from website".
2. You can paste embed code or URL.



3. Then you can change the icon to something more fitting. **Good to know!** You can also create your own icons.

**Good to know!** I use this process when adding an google maps location:

1. Search Google Maps for the location.
2. Open Google Maps' "share" button.
3. Copy and paste the embed code to your ThingLink tag.

### Create tour

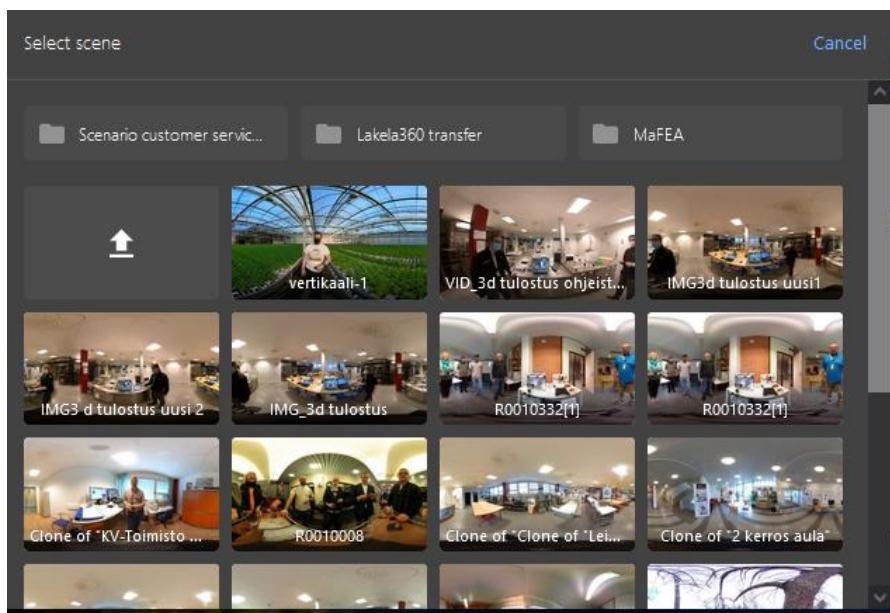
With this tool you can create your own virtual tours. A tour is a link to more ThingLink content. ThingLink refers to linked tour content as "scenes". The current ThingLink content is the starting point. Remember that creating a tour requires that you have already created the ThingLink content to which you want to direct people to go to.

1. Click Add tag and select "Create tour"



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2. Select the scene.

**Good to know!** After creating scenes, you can optionally set a question which must be answered before the user can go to the next scene.

The screenshot shows a vertical farm scene with a poll overlay. The poll asks: "What extra elements can you make when typing text to add text and media?" with options: "\* bold \* or write in \_italics\_", "bold or write in italic", and "I dont know".

### Create poll

This explains to you how to create a poll in ThingLink

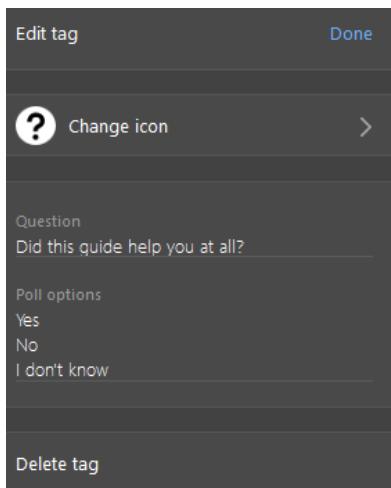
1. Click Add tag and select 'Create poll'.



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2. Type the question. There's no character limit.
3. Enter answers in the 'Poll options' field, **one option per line**.



A screenshot of a mobile application interface for creating a poll. At the top, there are buttons for 'Edit tag' and 'Done'. Below that is a section labeled 'Change icon' with a question mark icon and a 'Change icon' button. The next section is 'Question' with the text 'Did this guide help you at all?'. The final section is 'Poll options' containing three lines of text: 'Yes', 'No', and 'I don't know'. At the bottom is a 'Delete tag' button.

4. Click done.
5. ThingLink automatically count the options and converts them into percentages in the results.

**Good to know!** Do not paste text into the Poll options -field, it may cause this function to not work properly.