

ThingLink as a Tool to Produce thematic classes: Neoclassical Architecture in Baixa Pombalina – v1:

MaFEA – Making Future Education Accessible
PR3 - EDUCATIONAL LEARNING PATHS

Technology tools:	ThingLink
Tool version:	
Date:	january 2024
College:	Escola de Comércio de Lisboa
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Subject of the lesson(s):	# Retail Business; #Visual Merchandising; #Marketing; #Sales Promotion; # Trade and sell; # Management



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the European Union



ThingLink/ Neoclassical Architecture in Baixa Pombalina

Intention: What do you wish for or hope to happen? (Intentions are often not measurable or tangible, but help you in developing the design process.)

1. Promote Historical Understanding: Provide 1st-year students in the Professional Course of Visual Merchandising with a deep understanding of Neoclassical Architecture in Baixa Pombalina, highlighting the relationship between the post-earthquake reconstruction of 1755 and the present day.
2. Develop Digital Skills: Utilize Thinglink software to create a digitally enhanced presentation with 360° images, allowing students to visually explore the architectural evolution of Baixa Pombalina.
3. Stimulate Critical Thinking: Encourage students to analyze and reflect on Neoclassical influences in architecture, connecting the past and present.

Desired Outcomes: One or more measurable and tangible goals the teacher aims for with this lesson/these lessons.

1. Interactive Digital Presentation: Creation of a digital presentation on Thinglink, integrating 360° images to illustrate Neoclassical Architecture in Baixa Pombalina.
2. Historical and Contemporary Knowledge: In-depth understanding of the history of post-earthquake reconstruction and the presence of Neoclassical style in the current architecture of Baixa Pombalina.
3. Thinglink Competencies: Development of skills in using Thinglink for the creation of interactive presentations.

Agenda: HOW are you going to reach the goals? Description of the lesson plan / educational activities / working methods.

1. Historical Research:
 - Identification of information on post-earthquake reconstruction and Neoclassical Architecture.
 - Division of topics among students.
2. Selection and Capture of 360° Images:
 - Choosing specific locations in Baixa Pombalina.
 - Capturing 360° images or researching available resources.
3. Thinglink Training:
 - Introduction to Thinglink and its functionalities.
 - Practice in creating interactive presentations.
4. Development of Digital Presentation:
 - Collaborative creation on Thinglink, incorporating 360° images.
 - Reviews and feedback among peers.
5. Presentation and Discussion:
 - Display and discussion of digital presentations.
 - Critical analysis of Neoclassical elements in Baixa Pombalina.

Roles: Who facilitates what? Who participates? What do we expect of the students?

Students:



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- Conducting historical research.
- Selection and capture of 360° images.
- Active participation in creating the Thinglink presentation.

Teacher:

- Guidance in historical research.
- Assistance in image selection and Thinglink training.
- Support during project development.

Rules: Rules or principles are about how you want to learn and work together.

1. Mutual Respect: Valuing each student's opinions and contributions.
2. Efficient Collaboration: Collaborative work in creating the digital presentation.
3. Deadline Adherence: Strict observance of the established deadlines for each phase.

Time: Describe the time path: What time do we start / finish / break? When is the time for reflection?
What happens between contact times?

1. Week 1: Historical Research (3 hours)
 - Identification of information on post-earthquake reconstruction and Neoclassical Architecture.
 - Division of topics among students.
2. Week 1: Selection and Capture of 360° Images (2 hours)
 - Choosing specific locations in Baixa Pombalina.
 - Capturing 360° images or researching available resources.
3. Week 1: Thinglink Training (2 hours)
 - Introduction to Thinglink and its functionalities.
 - Practice in creating interactive presentations.
4. Week 2: Development of Digital Presentation (9 hours)
 - Collaborative creation on Thinglink, incorporating 360° images.
 - Reviews and feedback among peers.
5. Week 2: Presentation and Discussion (2 hours)
 - Display and discussion of digital presentations.
 - Critical analysis of Neoclassical elements in Baixa Pombalina.